

# Welcome to the 2025 Walk-A-Thon & Auction!

The Walk-A-Thon & Auction is a long running Cherry Chase tradition where students, parents, teachers, staff, and local businesses all come together to support our school community.

We raise money for our school while having fun spending time with friends and family and promoting physical activity. This incredible event is Cherry Chase Elementary's biggest community event of the year, as well as its biggest fundraiser.

This information packet provides an overview of Walk-A-Thon and Auction, with QR codes linking to the full details on getting pledges and submitting donations, volunteering at the event, participating in Walk-A-Thon and event festivities and bidding on great auction items during the week of Walk-A-Thon.



**NEW this year:**

**Walk-A-Thon runs in the morning from 9:00am - 12:00pm on Friday, April 4th, 2025.**

Visit <https://www.cherrychasepta.org/events/wata/> after February 24th for all event details.

2025  
Fundraising Goal  
**\$70,000**

Per Student  
Fundraising Goal  
**\$150**

## 2025 Walk-A-Thon At A Glance / Important Dates

<b>NOW</b>	<p><b>Take the morning of Friday, April 4th off!</b> It's a fun start to the day that you and your students will not want to miss.</p> <p><b>Sign up to volunteer!</b> There are many different roles we need to fill. Please help us out with baked goods, setup, or as an event volunteer!</p> <p><b>View your student's Walk-A-Thon pledge page</b> (hosted by 99Pledges) Use it as is, or personalize it! Find your individual links in your email inbox. No user ID or password is required for online pledges. Reach out to friends &amp; family easily by email, Facebook, Twitter/X, WhatsApp, or text message.</p>
<b>Monday, March 31st</b>	<b>Online auction opens at 9:00am</b>
<b>Monday, March 31st - Thursday, April 3rd</b>	<b>Walk-A-Thon food tickets available for purchase</b> at the blue tables on campus. Early bird discount: 12 tickets for \$10.00   25 tickets for \$20.00
<b>Friday, April 4th</b>	<p><b>Walk-A-Thon begins at 9:00am</b> Students will receive their Walk-a-Thon &amp; Auction shirts in the morning Food tickets available for purchase (\$1 per ticket) at the WAT&amp;A ticket booth from 8:45am-11:45am</p> <p><b>Walk-A-Thon ends at 12:00pm</b> Lap cards must be submitted in order to be eligible for top walker prizes. Students return to class until the end of their regular school day.</p>
<b>Friday, April 4th</b>	<b>Online auction closes at 9:00pm</b>
<b>Friday, April 25th</b>	<p><b>Deadline to submit Walk-A-Thon pledge donations</b></p> <p>Cash or checks can be submitted to the Cherry Chase office (please include the form on the last page of this packet in your envelope!).</p>
<b>Friday, May 16th</b>	<b>Award ceremony!</b> Top individual performers, top solicitation efforts per grade level, and top fundraising classes will be recognized and awarded great prizes for their efforts!

# What's New For Walk-A-Thon 2025?

## New Walk-A-Thon Event Schedule!

**This year, Walk-A-Thon kicks off in the morning!** This scheduling change ensures all students will be able to participate equally. School cafeteria breakfast and lunch will be available, as usual, and we will be selling snacks and fun foods. Laps, pledges, prizes, and auction will be the same as in previous years! Visit our website for more details.

## Please volunteer!

- Each year, Walk-A-Thon and Auction are made possible by the efforts of parent and school community volunteers.
- This year, the WAT&A planning committee is looking for 200+ volunteers to fill a wide variety of roles.
- We need every family to participate by helping with setup or clean-up, supporting event logistics, or donating an auction prize or special experience made possible through your skills or talents.
- **Sign up today and be part of making Walk-A-Thon 2025 and Auction a huge success for Cherry Chase!**



## Fundraising/Pledges

- **Online donations:** This year, we'll continue using the 99Pledges platform that we introduced last year. Each student's page can be customized with their own personal message, picture and personal goal. You can reach out to friends & family via email, social media, WhatsApp or text message. Donors can easily make donations electronically from any device using a credit card, PayPal, Apple Pay or Google Pay. **Look out for an email with a link to your student's individual profile page and personalization instructions.**
- **Help your child reach out to friends and family for pledge donations, which can be set on a per-lap or lump sum basis.** Have them ask for contributions in person, via e-mail, social media, text message, or by phone. Please encourage them to ask only people that you and they both know.
- **Submit any cash or personal check donations via the lockbox in the PTA nook (Cherry Chase Main Office).** Use the form included on the last page of this packet.
- **Corporate Portal and Employer-matched Donations**
  - Learn more about company matching at [www.cherrychasepta.org/donate/corporate-matching](http://www.cherrychasepta.org/donate/corporate-matching)
  - If you donate through your employer, please complete the form for the donation to be eligible for prizes.



## Online Auction

- **This year's auction will feature a wide variety of great prizes, from museum passes to restaurant gift certificates to fun experiences provided by teachers and community members.**
- **Donate to the auction by Friday, March 21st**
- **Do you have an idea for something you can donate to the auction?** Give items such as sporting event tickets or high value gift cards (≥ \$20). Offer an hour of your service, share your special skill, or co-host a party with friends.
- **Email [walkathondonations@cherrychasepta.org](mailto:walkathondonations@cherrychasepta.org) to donate.**
- **Create an online auction account.** A BetterWorld account and a credit card are required in order to bid on auction items. Create an account at: <https://betterworld.org/sign-up/individual/>



## Questions?

- Visit [www.cherrychasepta.org/events/wata](http://www.cherrychasepta.org/events/wata) for detailed information about Walk-A-Thon and Auction.
- **Please reach out to the Walk-A-Thon Planning Committee if you have questions about fundraising, event logistics, auction donations, and volunteer opportunities!**
- Fundraising platform help: [watapledges@cherrychasepta.org](mailto:watapledges@cherrychasepta.org)
- Auction help: [walkathondonations@cherrychasepta.org](mailto:walkathondonations@cherrychasepta.org)
- Volunteer help: [wata@cherrychasepta.org](mailto:wata@cherrychasepta.org)

## Cherry Chase Walk-A-Thon & Auction 2025

STUDENT NAME: \_\_\_\_\_

LAPS COMPLETED: \_\_\_\_\_

TEACHER: \_\_\_\_\_ ROOM: \_\_\_\_\_

PARENT NAME & CONTACT INFO [Phone / e-mail]: \_\_\_\_\_



\*Attach this top section to any envelope. Seal with cash/check donations and submit to Cherry Chase office.

-----  
\*Include information below in the envelope with the corresponding donations.

Sponsor Name	Pledge		TOTAL AMOUNT PAID	PAYMENT METHOD
	FLAT RATE	PER LAP		Please indicate whether the pledge donation is made using 99Pledges, Cash, Personal Check, or Corporate Matching.
1	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
2	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
3	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
4	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
5	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
6	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
7	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
8	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
9	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
10	\$	\$	\$	<input type="checkbox"/> 99Pledges <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Match
*include additional list of sponsors and donations if needed	<b>TOTAL: \$</b>			

### Students:

- Have fun by asking your family, friends, and neighbors for pledges. **DON'T ASK STRANGERS!**
- Donate to Walk-a-Thon through your student's profile page on 99Pledges (unique links sent out to your contact email).
- Include your child's name and teacher's name for the donation to be counted for prizes.
- Collect \$150 in pledges for a special prize and \$275 in pledges to earn an invite to the movie night on May 17th! (Company Matching does not count towards rewards)
- If all the students in your class collect at least \$15 in pledges, your class will earn a pizza party!
- **Pledge money is DUE (online and/or checks placed in your envelope and drop it off in the PTA lockbox) by Friday, April 25<sup>th</sup>, 2025**

\*\*Cherry Chase PTA is a federally tax-exempt organization described in IRS code 501(c). All contributions are deductible to the full extent permitted by law. The Cherry Chase PTA Tax ID number is 946171785.